Bharat Sanchar Nigam Ltd. (A Government of India Enterprise)

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Date: 23.10.2018

No. 26-07/2018-T&C-CM

Circular T&C-CM No. 33/18-19

To

All CGMs- Telecom Circles/ Telephone Districts

Sub: Introduction of New PVs & Withdrawal of STVs/ PV under GSM prepaid mobile services- reg.

The competent authority has decided the following under GSM prepaid mobile services as under-

A. Introduction of "DIWALI MAHADHAMAKA" "Recharge se Azadi" PVs w.e.f. 29.10.2018:

PV (in Rs.) (inclusive GST)	Freebies Details	Validity of Freebies (in days)
Rs.1699 *	U/L voice in Home LSA and National roaming including Mumbai and Delhi + U/L Data with speed reduced to 80Kbps after 2 GB /day Data + Free 100 SMS/day + Free PRBT with unlimited song change option	365
Rs.2099 *	U/L voice in Home LSA and National roaming including Mumbai and Delhi + U/L Data with speed reduced to 80Kbps after 4 GB /day Data + Free 100 SMS/day + Free PRBT with unlimited song change option	365

^{*} Plan validity with 365 days and all other terms and conditions not mentioned above as per "Corporate Per minute Plan".

PRBT Content bundled with PV 1699/2099				
Plan Voucher (A=B+C		Share of PRBT vendor in Rs. Subscription charges (@10paisa/day *validity in days) + unlimited song selection charges (@1paisa/day *validity in days) (B)	Share of Pyro (C=5% of (B+D))	Share of BSNL (D)
1699/2099	₹ 42.16	₹ 40.15	₹ 2.01	₹ 0.00

> OTF in place of S&D commission which will be applicable for new connection/validity extension/Migration to PV1699 & PV 2099. The distribution of OTF to Franchisee Chain is as below:

PV	Franchisee	RD	Retailer	DSA	STD/PCO	TOTAL
1699	₹ 50	NA	₹ 150	NA	NA	₹ 200
	₹ 25	₹ 25	₹ 150	NA	NA	₹ 200
	NA	₹ 50	₹ 150	NA	NA	₹ 200
	NA	NA	NA	₹ 150	NA	₹ 150
	NA	NA	NA	NA	₹ 150	₹ 150
2099	₹ 70	NA	₹ 230	NA	NA	₹ 300
	₹ 35	₹ 35	₹ 230	NA	NA	₹ 300
	NA	₹ 70	₹ 230	NA	NA	₹ 300
	NA	NA	NA	₹ 230	NA	₹ 230
	NA	NA	NA	NA	₹ 230	₹ 230

B. Withdrawal of PV-949 with immediate effect.

C. Withdrawal of following STVs with immediate effect:

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	MRP in Rs.	Validity in	Validity of freebies (in calendar days)		
	(incl GST)	calendar days			
	48	26	Unlimited Local/STD BSNL to BSNL voice calls		
			with 500MB Data + free PRBT		
			U/L voice (local/STD) (On-net/Off-net) in Home		
	58	7	LSA and national roaming (excluding Delhi and		
			Mumbai)+ 100 SMS/day+500MB		

- 2. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in lr. No. 5-5/2008/regl Dated 16.06.2008 issued from regulation cell BSNL CO.
- 3. Circles shall report to TRAI with full details of the tariffs offered without reference to any other circular as also detailed vide this office letter no. 11-11/2012-T&C-CM dated 03.02.2017 uploaded on intranet on 06.02.2017. Circles shall report to TRAI with full details of the tariffs offered with date of implementation of the tariff in reporting circle without reference to any other circular. TRAI has directed to ensure that the Reporting shall also contain Name, Designation and contact number of the authorized reporting officer/signatory for future reference. However, the circles should not endorse/send this circular for tariff reporting purpose and the content of the tariff should only be reported for tariff reporting.
- 4. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
- 5. This circular is issued based on the approval of ECT vide Approval No.3649 dated 22.10.2018 in P&P-CM cell file No.3-38/ECT/2018/PP-CM (Pt. III). Queries/clarification/ feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com/hqcm.pp@gmail.com/hqcm.pp@gmail.com/hqcm.pp@gmail.co.in.

(N. S. Dhami) DGM (T&C-CM

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) All PGMs / GMs, BSNL C.O.
- 4) GM (IT) for making necessary updation in website and place in news item.
- 5) PGM (Sales & Marketing) for marketing initiative.
- 6) PGMs/GMs (All Nodal Center for info. and n/a pl.).
- 7) Director General P & T Audit, Delhi- 110054.
- 8) OL Section -for Hindi version.
- 9) Guard file.

(Shweta Mandal) Dy. Manager (T&C-CM)